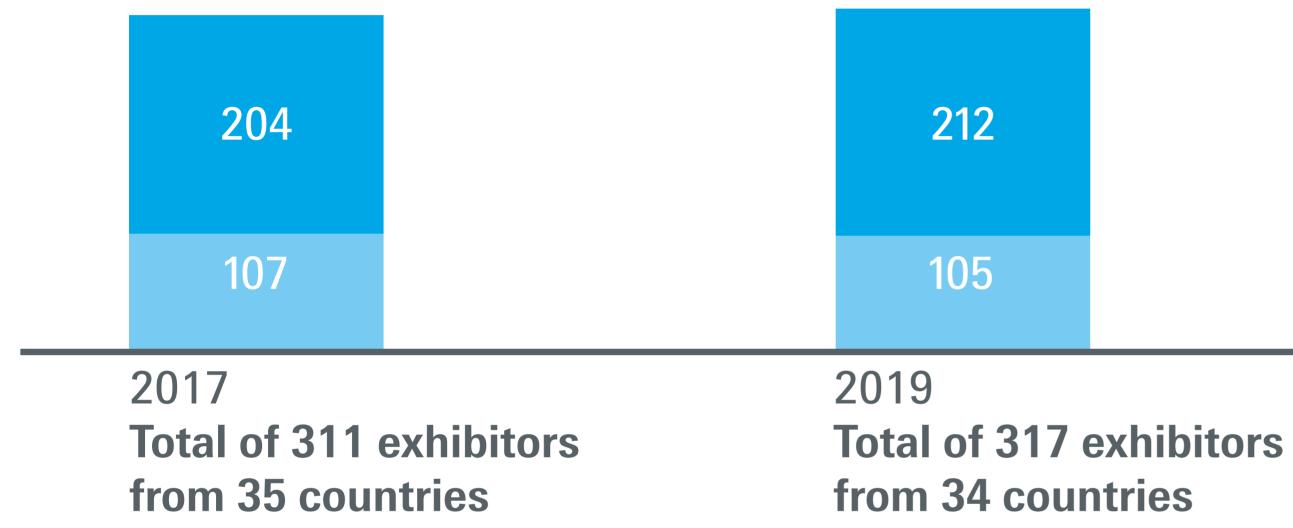
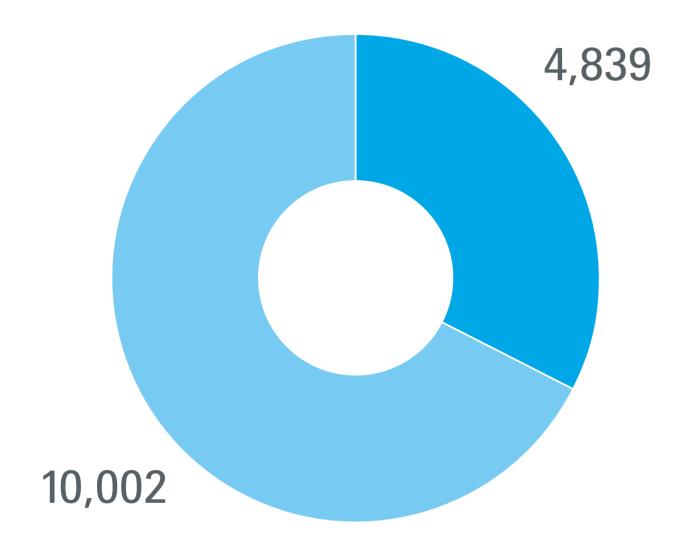
Exhibitor numbers





Visitor numbers 26,400 visitors* from 96 countries

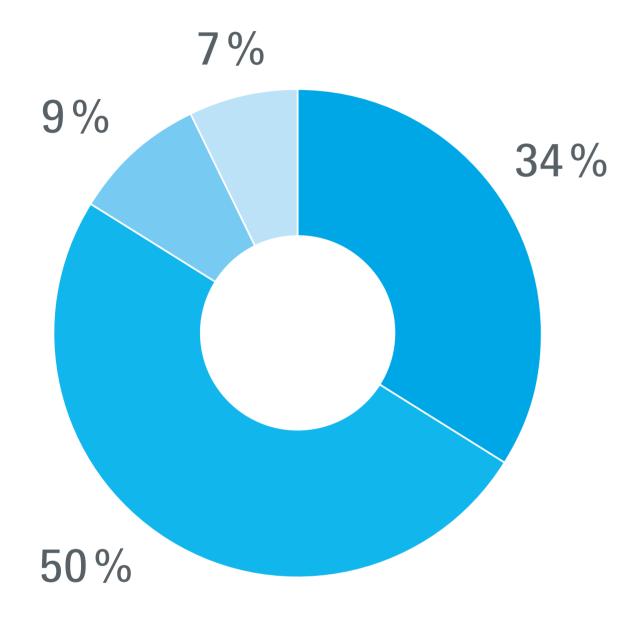


Germany: 4,839 visitors Outside Germany: 10,002 visitors

International participation of 67%

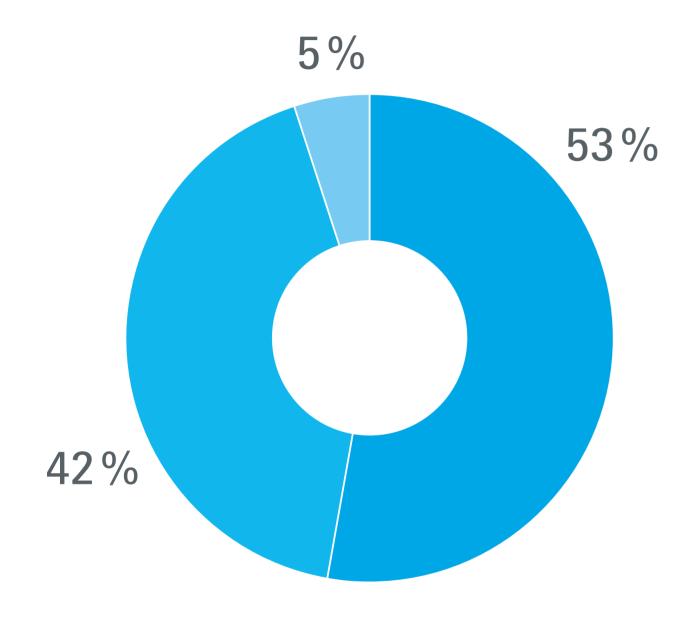
*incl. synergy visitors from Techtextil

Overall exhibitor assessment



34% very satisfied 50% satisfied 9% less satisfied 7% not specified

Satisfaction with the attainment of trade fair visit objectives



53% very satisfied 42% satisfied 5% less satisfied

95% of visitors achieved their objectives for the fair.

Visitors' interest in product offer*

Sewing, joining, fastening and materials

Design, CAD/CAM

CMT (Cutting, Making, Trimming)

Product processing, finishing

Embroidery technology

Digital printing

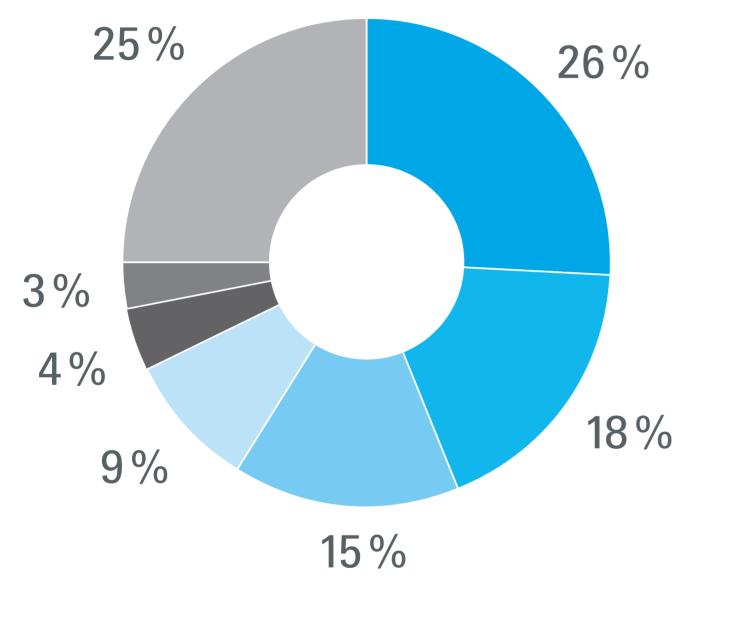
IT

Textile logistics, internal material flow

%
54
48
39
30
25
22
19
17

*Multiple answers possible

Area of responsibility of visitors



26% Manufacture, production
18% Management
15% Research and development
9% Sales, distribution
4% Purchasing, procurement
3% Consulting
25% other

Objectives of trade visitors*

- View/get to know innovations
- Expand specialist knowledge
- View/get to know product variants
- Initiate new business relations
- Achieve an overall impression of the market situation
- Exchange experience
- Prepare purchasing decisions
- **Cultivate existing business relations**
- **Compare competitors**
- Conduct purchases at the trade fair

