

cleanzone

**International trade fair for contamination
control and cleanroom technology**

18. + 19. 11. 2020, Frankfurt am Main

Where clean business is done



messe frankfurt

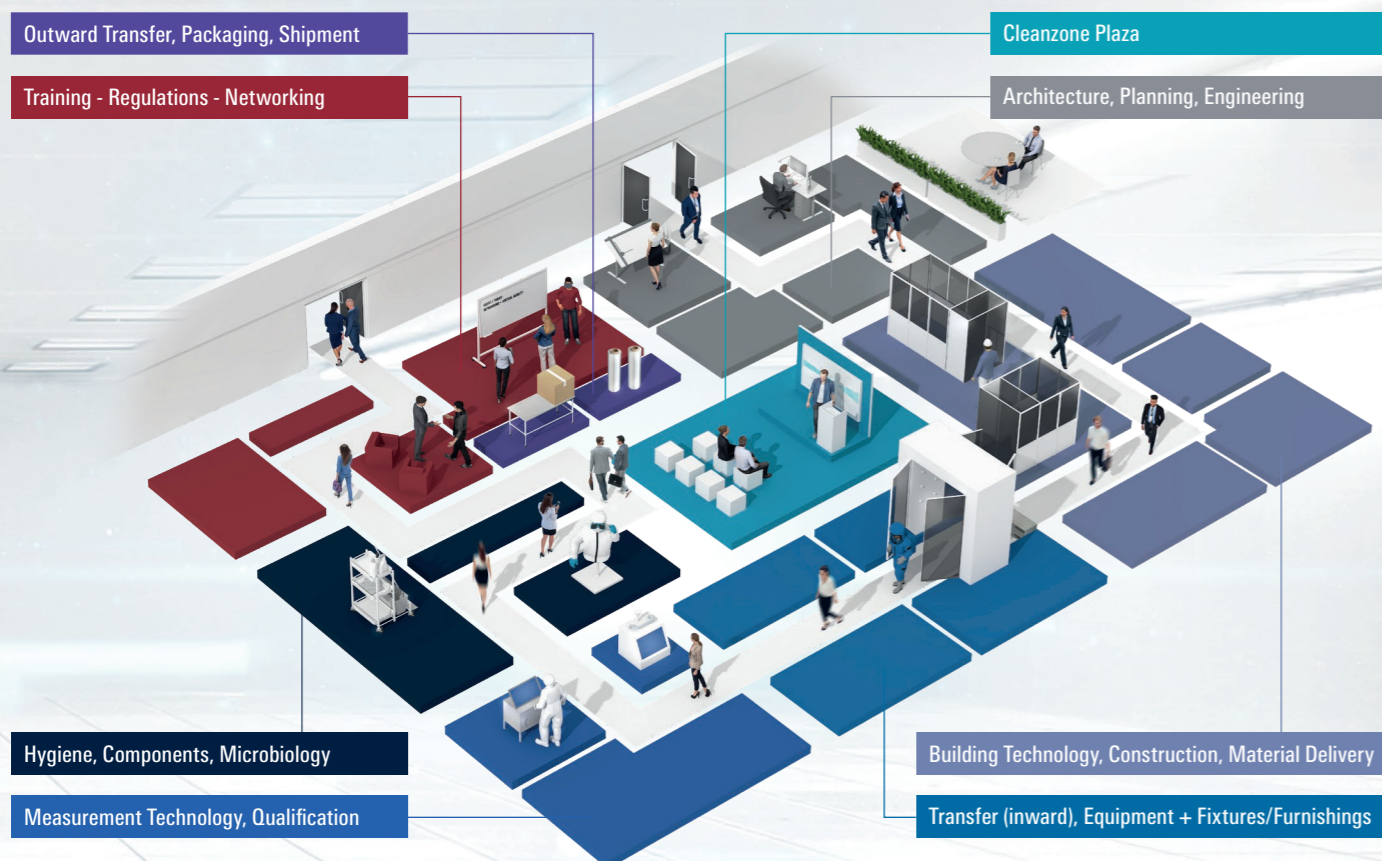
Cleanroom technology plays an essential role: protecting people and products.

On 18 and 19 November 2020, Cleanzone will be networking the providers of solutions, products and services for protection against contamination with those who need them – including the medical sector, food industry and industrial producers.

Today there is no issue more urgent than controlling contamination hazards. Help drive global progress in these key technical areas and collaborate on shared solutions for global problems. Act today to lay the groundwork for tomorrow's markets, enter new markets, join networks and acquire new customers who are ready to act.

Experience the entire world of cleanroom production – with a stroll through the new Cleanzone City!

You too can become a part of Cleanzone City: position yourself in your area of speciality – right at the heart of your sector! Impress important decision-makers from the fields of production management, quality management, systems engineering and hygiene technology with the quality of your products or services. Be it the pharmaceuticals industry, medical technology or microtechnology – Cleanzone City is the first port of call for all companies interested in designing and operating cleanroom production facilities.



A clear path to success: your benefits as an exhibitor.



30 % of the 1,300 participants
in 2019 came from 42 foreign
countries



Involved in purchasing and
investment decisions:
90 % of foreign visitors
84 % of German visitors



Visitors with concrete
investment projects:
44 % of German visitors
53 % of foreign visitors



Visitors come from all relevant
areas of application



53 % of visitors have cleanroom
facilities in their companies



43 % of visitors with concrete
investment projects were
planning investments over
€ 500,000

Nothing can increase your media presence as effectively as the communicative force of a trade fair.

Comprehensive visitor marketing. Extensive reach. Professional network.

- Advertisements in all key international trade media
- Sending of newsletters with high-quality content
- 118 reports on Cleanzone in the trade press (in 2019)
- 64 accredited journalists from 7 countries
- E-mailings to 131,800 recipients worldwide
- Website with 1,770,400 page impressions annually
- Strong media presence in all important social media channels
- Messe Frankfurt has a marketing network in 190 countries

As an exhibitor you can achieve lasting visibility for your brand.

Your products right where they belong.

Secure your plot in Cleanzone City.

The possibilities are limitless: choose between a stand of your own design or our 'Standard' all-inclusive fully-equipped stand package (9 sqm or larger).



The Cleanzone fully equipped stand price includes the stand rental fee, as well as all of the other elements of stand construction that you need for a successful trade fair presentation. With this option, you do not have to worry about any other details.

Price: € 475.00 per sqm*

Stand area only: starting at € 275.00 per sqm*

*All prices plus Media package, value of € 585.00, 19 % VAT (if applied), € 0.60 per sqm Auma-fee and € 2.00 per sqm environmental fee.

You will find more information at: www.cleanzone.messefrankfurt.com/exhibit

If you would like to find out about other modules or are interested in a customised offer, please contact us:

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